



WELCOME TO A CONFERENCE AND WORKSHOP

Collaboration tool NoTroTam

How do municipalities, regions and universities collaborate? It has become a national, European and global strategy for growth and innovative development. But there is also a notion of collaboration as difficult to pinpoint and measure. The Swedish government agency VINNOVA has been given the task to develop models for measuring university-society collaboration. But such development work is also done by the collaborating partners themselves.

This Nordic conference and workshop will present NoTroTam, a toolkit developed for measuring and evaluating collaboration between municipalities and universities. The toolkit is produced by Norrköping municipality; Trondheim municipality and Tampere municipality and their respective university partners. VINNOVA presents results from studies of collaboration in practice. The afternoon session offers a workshop testing working with the toolkit. Please note that the language of the conference is English.

Date	October 19th 2016, 10-16. Coffee and registration from 09.30.
Location	Finlandshuset, Sibeliussalen, Snickarebacken 4, Stockholm (map)
Of interest for	Individuals working with strategic regional planning and development, research and development, innovation, business development, international and European collaboration, and of course society-university collaboration.
Cost	Free of charge, but admission is limited
Registration	Sign up here. Registration is binding but can be transferred to another person

PROGRAMME

- 10.00-10.10 Welcome and short introduction
Eva Marie Rigné, Research & Development officer, SALAR
- 10.10-10.50 What do we know about collaboration between university and society today?
Maria Landgren, senior chief strategist, VINNOVA
- 10.50-11.00 Short break
- 11.00-12.30 What is NoTroTam? Presentation of the toolkit
*Monica Hjern, Norrköping, Kristina Lyngenberg, Linköpings universitet,
Anne Reinton, Trondheim, Ragnhild Nisja, Norges teknisk-naturvetenskapliga
universitet,
Minna Merikoski, Matias Ansaharju, Tammerfors, Anne-Mari Järvelin, Tammerfors
tekniska universitet*
- 12.30-13.30 Lunch
- 13.30-13.45 Workshop introduction - choice of workshop group at conference
Each group led by one of the creators of the toolkit as listed above
- 13.45-14.45 Workshop in four thematic groups
- 14.45-15.30 Peer review of the toolkit by groups
- 15.30-15.55 Conclusions in plenary
Workshop group leaders panel, moderated by Eva Marie Rigné
- 15.55 Thank you and goodbye!